



## **PARADISE FOUND.... THE BEST OF MEXICO IS ON VOYAGE.TV**

### **VOYAGE.TV TRAVEL CHANNEL LAUNCHES ORIGINAL MEXICO HOTEL VIDEO AND TRAVEL VIDEO ON DEMAND**

**NEW YORK (JUNE 2010)**—The on-demand travel channel Voyage.tv launches their new slate of original Mexico content today. Filmed in stunning HD the exclusive Mexico Travel Videos and Hotel Videos give discerning travelers an in-depth look at top Mexico vacation destinations including Cancun, the Riviera Maya and Cabo San Lucas.

Mexico Travel Video highlights include a revealing look at popular Mexico attractions including the gorgeous natural beauty of Garrafon Park and Cancun's exciting nightlife. Complementing Voyage.tv's lifestyle programming is an extensive portfolio of leading hotel video profiles. Top Mexico hotels in Cancun, Cabo, Puerto Vallarta and the Riviera Maya are captured in vivid high definition allowing viewers to see what each boutique, all-inclusive or luxury property has to offer. Every aspect is filmed objectively and engagingly including hotel rooms and suites, beaches, pools, restaurants, spas and additional facilities and amenities.

Voyage.tv original programs are available online ([www.voyage.tv](http://www.voyage.tv)) and in over 40 million homes via free Video-on-Demand. Mexico is the tenth destination Voyage.tv has presented since launching in April 2009 preceded most recently by Las Vegas and New York. Each destination cycle combines rich editorial content with the visual intensity of television and interactivity of the Web. Voyage.tv video crews are all over the world on any given day, running and gunning, capturing the insider's perspective in vivid High Definition. Voyage.tv videos speak to the lifestyle and interests of its audience.

#### **About Voyage:**

Headquartered in New York City, Voyage.tv is backed by leading venture capital firm Syncom, and La Macchia Enterprises. Voyage.tv can be found at [www.voyage.tv](http://www.voyage.tv) and via Cablevision iO TV® digital television (channel 608) and Mag Rack Entertainment.