

AnySource Media Offers the Broadest Content Line-up of All Connected TV Platforms
Additional Content Partners Include GolfTV, Voyage.tv, NYFP, SBTV.com, Show Me the Curry, Still Crazy After All These Beers, & Paddlesports TV

Malvern, PA – August 19, 2009 – AnySource Media, LLC, creator of the Connected HDTV Platform™ allowing consumers to easily watch 100s of “virtual” on-demand channels “out of the box” in new HDTVs being introduced this year, today announced several new content partners including GolfTV, Voyage.tv, New York Financial Press (NYFP), Small Business Television (SBTV.com), Show Me the Curry, Still Crazy After All These Beers & Quietwater Films, producer of Paddlesports TV. Along with previously announced partners, the addition of this collection of professional video producers expands AnySource Media’s Internet channel line-up to the broadest offering of any current Connected TV platform in the U.S. market.

Organized by genre and easily navigated with a standard TV remote control, AnySource Media’s IVN™ (Internet Video Navigator) allows consumers to quickly find and watch video from their favorite Internet sites across such categories as news, entertainment, comedy, lifestyle, kids & family, sports, international and business, in addition to Video on Demand (VOD) Movies, photo browsing and music.

"AnySource Media’s Connected TV Platform is built to support the evolving video marketplace and content partners’ varying business models”, states Claire Cowart, senior vice president, content business development for AnySource Media. "The great diversity of our content partners, together offering consumers 1000’s of viewing choices, illustrate not only the breadth of long-tail content in our connected TV line-up, but also the flexibility of the AnySource Platform, incorporating ad-supported content as well as pay-per-view and subscription content partners.”

AnySource previously announced other ad supported content partners including: The Associated Press, TheStreet.com, WheelsTV, Break Media’s Break.com, Revision3, Everwell, On Networks, ComedyTime, ComedyTime Latino, Chick Comedy, Graspr, GetBack.com, Viddler, 15 sites from NextNewNetworks (Barely Political, Barely Digital, Fast Lane Daily, VOD Cars, \$99 Movies, ThreadBanger, Indy Mogul, TMI Weekly, Ultra Kuwai, Channel Frederator, NiteFite, Veracifier, Garage419, Pulp Secret, ViroPop), and subscription VOD channel Salacious Streets TV. It also announced religious channels TCT and LifeSat, and subscription VOD channels BBN (Black Broadcasting Network), JuiceTV, EbruTV, DreamTV System, New Tang Dynasty TV, Jaam-e-jam, RTP Internacional, Rang-a-rang, Salaam TV, Samanyolu and Ariana Afghanistan, all from Pathfinder World Video.

In addition to driving incremental traffic to websites or hosted videos, content owners like the ease of working with AnySource Media. AnySource provides a turn-key connected TV solution embedded directly in HDTVs that requires no expenditure of content partner engineering resources for integration. To schedule an exclusive preview of the Connected HDTV demo, please contact AnySource by visiting www.anysourcemediacom/contact-us or call 610-422-2805, ext. 218.

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About AnySource Media

AnySource Media is the creator of Internet Video Navigator™, a part of the Connected HDTV Platform™, which allows the television set to be directly connected to the Internet. Consumers will be able to navigate and play videos from hundreds of existing web sites all through a standard TV remote control. The Philadelphia-based company produces software that is embedded directly into HDTVs and other consumer electronics devices with a data center back-end to support easy and fast TV navigation and e-commerce transactions, as well as content and data aggregation deals for consumer electronic devices. For more information, please visit www.AnySource.com